



Assured UK Malt Meets Highest Standards

September 2005

Assured UK Malt (AUKM) is announcing at Drinktec in Munich that the scheme has become the first one accredited for malt, meeting the high standards set by the International Accreditation Forum, and administered by UKAS (United Kingdom Accreditation Services). Since its launch in Hanoi two years ago, the scheme has been expanded to include not just food safety but also product legality, good operational practice, and product quality.

For brewers and distillers the AUKM scheme provides malt that is fully traceable and guaranteed to have been subjected to independently audited standards. This comes at a time when legal obligations and food safety compliance have never been tighter. The AUKM scheme is audited by PAI (Product Authentication International), an independent organisation, which in turn has been audited by UKAS.

Assured UK Malt has many benefits for brewers including the fact that it is fully traceable and enables much faster responses to issues and challenges in the supply chain. The standard requires that all grain is traceable from farm to the primary storage area, and from stored bulk to final delivery as malt.

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As supply chain dynamics become increasingly complex, it is important for brewers to use malt that has every stage in the production process recorded. Purchasing malt that carries the Assured UK Malt mark of certification can help to eliminate the risk of contamination.

With consumer demand for greater assurances on food safety increasing, the scheme is also an opportunity for brewers to satisfy their customers with a product that carries quality assurance. Assured UK Malt is ahead of any other national assurance scheme, and has set the standard for world malting. It ensures that the end consumer can rely on the brewer to provide them with a fully assured and traceable product.

Spokesperson for the scheme, Ivor Murrell, said: "The Assured UK Malt scheme is the first scheme of this type in the world. Consumers need to know that the products they buy are safe and this scheme allows brewers to provide this assurance. Assured UK Malt has met strict quality guidelines and, most importantly, gives confidence to brewers."

Members of the scheme are Bairds Malt Limited, Coors Brewers Ltd, Crisp Malting Group Ltd, Greencore Malt, Muntons plc, and Simpsons Malt Limited. More information on the scheme can be found at www.assuredukmalt.com or by calling The Maltsters' Association of Great Britain on 01636 700781.

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